



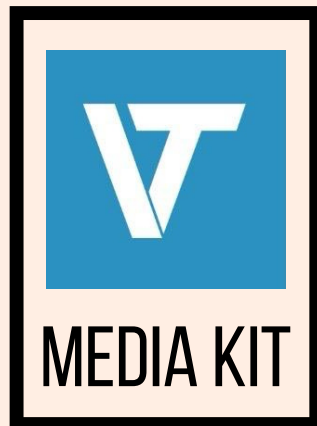
Don't turn your back on your audience

PRIORITIZE YOUR PRIORITIES

ADVERTISE AND
GROW WITH US

PUBLICITA Y CRECE
CON NOSOTROS

www.thevapingtoday.com





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TENEMOS
OPORTUNIDADES
A MEDIDA PARA
SU NEGOCIO

WE HAVE TAILOR-
MADE OPPORTUNITIES
FOR YOUR BUSINESS

- Todos los anuncios son monitoreados y generan informes de visualización estructurados.
- **All the advertisements are monitored and generated structured visualization reports.**
- Todas las imágenes publicitarias se comparten semanalmente en nuestras redes sociales: Instagram, Facebook, LinkedIn, Pinterest, Twitter, Youtube.
- **All advertising images are shared weekly on our social networks - Instagram, Facebook, LinkedIn, Pinterest, Twitter, Youtube.**
- Todos los servicios y productos de comunicación adquiridos podrán ser cedidos por el contratista a otras entidades. El contratista podrá elegir otros formatos y modalidades de servicios de comunicación estándar no presentados en esta propuesta, así como proponer formatos y modalidades exclusivos y personalizados. Las artes gráficas pueden ser enviadas finalizadas por el contratista o creadas y desarrolladas por el equipo de Vaping Today.
- **All the services and communication products acquired may be transferred by the contractor to other entities. The contractor can choose other formats and modalities of standard communication services not presented in this proposal, as well as proposing exclusive and personalized formats and modalities. Graphic arts can be submitted finalized by the contractor or created and developed by the Vaping Today team.**
- Aceptamos transferencias bancarias o PayPal.
- **We accept bank or PayPal transfers.**

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Contact our sales consultant / Contacta con nuestros asesores comerciales

business@thevapingtoday.com
businessvt@thevapingtoday.com

[WhatsApp](#)



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STANDARD WORLDWIDE ADS

Leaderboard / (728x90) - 30 days

- cover: rotary insert: 450 USD
- cover: exclusive insert: 900 USD
- middle / footer: rotary insert: 350 USD
- middle / footer: exclusive insert: 700 USD

Extra Wide Skyscraper / (240x600) - 30 days

- Vaping Today Club: Exclusive Insert: 1200 USD
- middle / footer: rotary insert: 605 USD

Vertical Rectangle / (240x400) - 30 days

- cover: exclusive insert: 350 USD
- Vaping Today Club: Exclusive Insert: 1200 USD
- middle / footer: rotary insert: 605 USD

Special Ads - 30 days

- in-stream / in-feed / pre-roll: exclusive insert: 200 USD
- Advertorial: 600 USD
- Reviews (text + audiovisual): 500 USD
- Audio pre-roll: 50 USD
- placement product: 150 USD

PROMOTIONAL PACKAGE / 40 + 10 DAYS:

Leaderboard cover: rotating insert.

+ Middle/Footer Leaderboard, Eligible Articles Science, Policy and Market categories: rotating insert.

+ Extra Wide Skyscraper Middle / Vaping Today Club Footer - rotating insert

+ Vertical Rectangle middle/footer: rotary insert, in Club Vaping Today or articles categories Science, Politics and Market

+ Special Ads (01) Advertorial

+ Audio pre-roll, placement product, in-stream / in-feed / pre-roll in audiovisual or sound production.

+ A very good surprise.

Total: 3010 USD



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BUSINESS PARTNERSHIP / 2021

THE VAPING TODAY

About Business Partnership:

<https://thevapingtoday.com/business-partnership-english/>

Contact info:

<https://thevapingtoday.com/contacto/>

About us:

<https://thevapingtoday.com/quienes-somos/>

Privacy and Transparency Policy:

<https://thevapingtoday.com/politica-de-privacidad/>



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